

CASE STUDY



Bentleigh Group recently added Woolworths Keysborough to our impressive portfolio of Woolworths sites.

We worked very closely with the builder, Woolworths Project Managers and National Woolworth Signage Manager to ensure that all signs were delivered and installed on time

Branding was in line with corporate guidelines, working closely with The National Signage Manager to incorporate new and evolving branding needs.

Our quality manufacture and superior service ensured that we received very positive feedback from key stakeholders.

SIGNAGE PACKAGE

The signage package included 2 large pylons, parking pedestal, vinyl, new signs on the faces, statutory signage, specific tenancy signage, trolley bay signage.

The project spanned over approx. 3 months and post opening we have received additional ongoing work.