



DEAKIN

UNIVERSITY AUSTRALIA

CASE STUDY

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Working with key stakeholders including architects, builders, lighting specialists and the university, this project was every bit an end to end collaborative approach.

From extensive research and development, through to concept, manufacture and installation, our goal was to develop unique signage that would allow the university to represent and themselves as innovators and technology focused.





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CASE STUDY (cont.)



Implementing 4 cubes across three sites involved enormous logistics including traffic management, safe working environment around students, electrical safety and secure place hold of such large structures.

RESULTS

Delivery and execution of the cubes involved finite project management, and a team dedicated to the vision. The depth of our experience, superior quality and service applied to this project has cemented us as Deakin University's preferred signage supplier.

Our dedication to delivering an innovative concept through to a fully constructed iconic masterpiece won us the prestigious Gold at the AGSA (Australian Graphics and Signage Association) Awards in addition to the award for Best Lighting.

